

# case study



## Video Surveillance Solution from Honeywell's Performance Series Line Protects North Carolina Church

First established in the 1950s, Lafayette Baptist Church is located on a five acre parcel of land fronted by a major highway that serves as one of the main arteries into Fayetteville, North Carolina. Throughout the years, the church has expanded to include an office building, a two-story educational facility and an additional multi-purpose building. In addition to comfortably accommodating 500 worshippers in the main sanctuary at its Sunday morning service, the church also operates a Mother's Day Out program that provides structured activities for 100 preschool children during the week.

**Honeywell**

## The Situation

The neighborhood surrounding the church is composed of government-subsidized apartment buildings, as well as many small single-family homes that have been transitioned over the years into rental properties. "There are many good people who live around us, but at the same time there are some others who struggle to make good choices," said Dr. Brian Lee, senior pastor. As the neighborhood continued to evolve, the church began to experience a number of increasingly serious security concerns, and the escalation of these events motivated church leaders to upgrade their security. They turned to Holmes Security Systems for a cost-effective solution.

"The church had a steady stream of pedestrians using the church property as a shortcut to the nearby convenience store at all hours of the day and night, and church members began to be approached in the parking lot by panhandlers," said Dave Foster, sales and marketing manager for Holmes Security Systems. Church staffers were concerned when they noticed strangers wandering the building who weren't there for worship, and the church suffered a theft of expensive electronic equipment after thieves climbed onto the roof to break into a second floor window.

"Those episodes convinced us that we really needed to upgrade our video surveillance," said Lee. "We learned from the police that, without a visual record of an incident, there's no way of knowing who was responsible. We decided if we put cameras in the parking lot, we would have a video recording to make it easier to deal with an event." In addition to providing evidence, their other hope was that the presence of surveillance equipment would serve as a deterrent.

## The Solution

The team from Holmes Security recommended that the church install cameras on the exterior of the church buildings. The cameras are routed through a recording system and monitored by video screens in office areas, so when the pastor or other staff members are working at the church after hours they can keep an eye on what's going on outside. Holmes installed a combination of bullet-style and vandal dome cameras paired with a new HRDP digital video recorder (DVR), all from Honeywell's cost-effective Performance Series line. "We came in with the Performance Series DVR and cameras because that equipment fit their budget better," said Foster.

"One of the cameras is focused on the front door, and we use it consistently for allowing people to enter the building," said Lee.

“...if we're going to be here we've got to do something that increases the sense of safety for our people.”

All the cameras are activated by motion sensors, so when someone moves into the line of sight anywhere outside the church buildings, the cameras start recording and capture everything that happens. They're also equipped with infrared illumination, making them perfect for 24/7 surveillance. When daylight fades, the IR LEDs activate, and the day/night feature switches the cameras automatically from color to black and white, allowing church officials to capture perfect color pictures by day and clear black and white images at night.

## The Benefits

Church staff members say the system was easy to learn and easy to use, and there have been no episodes of any disturbances since the Honeywell equipment was installed. According to Lee, the church is happy with its investment: "Holmes has a great reputation here in Fayetteville," he said. "Since they're so well respected, we felt like we'd get the best customer service treatment from them." The Honeywell solution recommended by Holmes has helped the church solve their problems—and stay within their budget. "We want to stay here and minister to the people in this neighborhood, but if we're going to be here we've got to do something that increases the sense of safety for our people." Honeywell and Holmes Security helped them take some proactive steps to prevent trouble and increase the likelihood of solving problems if they occur, which goes a long way to make sure people feel comfortable.

## The Products



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L/HMSPPCS/D  
June 2011  
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